GUIDE TO
REPRINTS

Make the most of your story.
Congratulations!

Your story has made it into our award-winning magazine! Not many people have reached your level of accomplishment, so we’re incredibly proud to have featured you.

A story as insightful as yours really says something about your influence in the industry, and we think you deserve to make the most of it. We’re sending you this reprints package to help keep your story alive.

These reprints are versions of your story that can be distributed or displayed for customers, clients, family and friends. They’re a great way to strengthen your brand, promote your business and build morale. This booklet will help you find the best option for your budget, business and personal trophy case (if you have room).

On behalf of our team, I’d like to thank you again for letting us share your story. Its impact cannot be overstated.

Jake Weyer, editor
Table of Contents
Find the right way to showcase your national recognition.

SHOWCASE FRAME ...............6
PRESS RELEASE .................8
PRINT COPIES ....................10
DIGITAL COPY ......................12

COUNTER DISPLAY ...............14
MARKETING MAILERS ..........16
PUBLICITY PHOTOS .............18
MAGAZINE DUPLICATES ......20
Showcase Frame

The classic way to showcase your story. Classy, timeless and eye catching. This is your trophy.

---

**How to use it**

Hang it in your home or office.
Give it as a gift to coworkers, clients, family or friends.
Display it at events.

*22" x 18"*

**Frames (left to right)** - black, mahogany, coffee, gray, cherry

**Mats (left to right)** - gladstone, baker’s white, flint, featherstone
How to use it

Send it to local TV and radio stations.
Use the content in marketing or promotional materials.
Publish it on your website.

Press Release

Imagine the response if people were to see your story on the news. We know what it takes to get noticed. This is the pitch that could take you there.
How to use them

Place them on waiting tables and the front desk.
Hand them out at events.
Include them with estimate forms or repair orders.
Include them with promotional mailings.

Print Copies

Your full story without the rest of the magazine. These versatile pieces can be stacked, distributed and taken anywhere.

one-sided, two-sided, or four-sided

add your logo and highlight text
How to use it

Attach it in emails.
Add it to electronic communications like newsletters.
Feature it on your website.
Have an endless supply on-hand for any electronic communication.

Digital Copy

The virtually limitless, fully designed option. It doesn’t just give your story new life, it makes it immortal.
How to use it

Stand it up on tables or counters in your lobby.
Display it at events.

Counter Display

Like a mobile billboard, the counter display is focused, attention grabbing and stands upright.

----------

horizontal - two page spread, add your logo and highlight text

vertical - cover or one page story, add your logo and highlight text
Marketing Mailers

A pre-designed marketing piece to make your own. Small enough to mail, powerful enough to make a difference.

How to use them

- Mail them as your service reminder to customers.
- Mail them as a customized marketing promotion.
- Mail them as a holiday card.
- Attach them to estimate forms or repair orders.
- Stack them at reception.
- Treat them like a branded note card for customers.

We are thrilled to share some exciting news about our shop. In February 2016, our shop was featured in the most popular magazine serving the mechanical repair industry, Ratchet+Wrench. This was a great honor, so we wanted to share our story with you.

Check out our story online at ratchetandwrench.com

Current Resident
3131 25th ST.
Denver, CO 80302

add your logo, photos, promotions and business information
Publicity Photos

No need to hire another photographer. We already have a ton of professional, high-res photos from your magazine shoot.

How to use them

- Publish them as website images.
- Post them as social media profiles.
- Submit them as tradeshow profiles.
- Publish them on marketing collateral.
- Publish them with other promotional pieces.

full photoshoot or individual photos
How to use them

Place them around your office and lobby.
Distribute them at events.
Show them off as the ultimate proof of publication.

A full copy of the actual magazine in its entirety. The clever way to advertise your business without actually advertising your business.
How To Order

There are 5 easy steps to ordering reprints with our included order form. All steps apply to the order form.

1. Grab the included order form.
2. Choose which kind of reprints you want.
3. Select how many of each kind you want.
4. Tell us who you are (so we know what to create).
5. Send us the form via fax or email.

If you have any questions, please contact us at reprints@10missions.com. We’d be happy to hear from you!

CONNECT WITH US.

fenderbender.com/facebook
fenderbender.com/twitter
fenderbender.com/linkedin
fenderbender.com/googleplus

ratchetandwrench.com/facebook
ratchetandwrench.com/twitter
ratchetandwrench.com/linkedin
ratchetandwrench.com/googleplus