

Why Auto **(atc)** Center...“at the center” works.

1. **“at the center”**– It’s a phrase that fits the acronym “atc.”
2. **“at the center”**– It’s a phrase customers can say in reference to where they get their service and repair done.
3. **“at the center”**– It’s a phrase that represents your rich history, your original name “atc” at the center of two parentheses...(atc).
4. **“at the center”**– It’s a phrase that initiates communication about the core values of your company.
5. **“at the center”**– It’s a phrase that symbolizes for employees and customers the importance of “at the center living”...life lived at the center of God’s will.

